

Advertising Opportunities

E-NEWSLETTER

- o Full page - \$400 (ad must come to us camera-ready)
- o Half page - \$300 (either vertical or horizontal)
- o Quarter page - \$175

ANNUAL CONFERENCE MANUSCRIPT

- o Full page - \$500
- o Half page - \$375
- o Quarter page - \$250
- o Business Card - \$150

BUSINESS DIRECTORY

Standard rate of \$400/year for listing in business directory (year starts upon payment of annual fee)

Discounted rate of \$250/yr if business offers discount of at least 10% off of its services to our members

For members – discounted rate of \$200 and further discount down to \$150 if member offers discounted services to our members